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STAGING

Harcourts gold









Preparing your home to sell.

First impressions count and just a few tips and tricks can mean the difference between leaving a lasting or lack luster impression.

Preparing your home for sale doesn't have to be time consuming or costly, there are many small touches you can do yourself.

Create a feeling of space

- Ensure your kitchen is spotless that working areas are uncluttered and clean, with tidy cupboards and pantry.
- Make sure wardrobes and closets are tidy it will make them look larger.
- Mirrors in small rooms can help convey the illusion of more space.
- To enlarge room size appearance, consider moving unnecessary furniture into storage.
- Keeping paint colours of walls light and neutral is always best dark walls can make the room seem cramped if it is already a small space.





- Remove any bikes, tools or unnecessary clutter.
- Ensure lawns are mowed, edges trimmed and gardens are weeded.
- Flowering pot plants positioned at the front door can create a welcoming appearance.
- Wash any exterior walls and windows of dirt and debris.
- Outside lighting is essential for any late viewings.
- Ensure your pets are secured so they don't annoy or pose a threat to visitors.

Engage with the senses



- Turn on all lighting when viewings are being held to compensate for any dark areas.
- Use odour neutralisers to dispel cigarette or animal smells. The delicious aroma of brewing coffee or something baking in the oven will also give a homely feel and will convey the impression that you enjoy your property.
- Place freshly cut flowers throughout the home.
- Bathrooms should be gleaming, but avoid over powering cleaning or bathroom scents.
- Make sure the temperature inside is comfortable if you have a fire, light it for winter or colder viewings.

Style to impress



- Buyers need to be able to visualise themselves in the property so remove things too personal like photos.
- Hide any leads or multi-boxes as this can look messy.
- Make sure all blinds, drapes and curtains are open; the lighter and brighter, the better!
- Soft touches of colour such as throws, cushions and the odd piece of art can add personality to the home.
- Consider using a home staging service to style your home - their knowledge and expertise can be priceless when it comes to selling as they will maximise your space to make it look bigger and more liveable.

